

# 2011

## INDIANAPOLIS AUTO SHOW

December 26, 2010 - January 1, 2011  
INDIANA CONVENTION CENTER  
Courtney Cole, Hare Chevrolet, Inc.  
Chairperson, 2011 Indianapolis Auto Show

**Contact: Marty Murphy (317) 266-8455**

### **FOR IMMEDIATE RELEASE**

#### **2011 Indianapolis Auto Show**

Indianapolis, IN – Tens of thousands of consumers are expected to attend the 2011 Indianapolis Auto Show. America’s second-longest running auto show returns to the Indiana Convention Center Sunday, December 26, 2010 through Saturday, January 1, 2011. Thirty-nine automobile manufacturers from around the world will display their 2011 model automobiles, SUVs, light duty trucks and luxury vans in more than 375,000 square feet of exhibit space.

In addition to all the new model vehicles, auto manufacturers will feature their futuristic concept cars, specialty vehicles and more. Consumers will be able to speak with automotive product specialists surrounded by approximately 450 vehicles displayed in spectacular exhibits.

For the 2011 Indianapolis Auto Show, The Indianapolis Star will offer show attendees the chance to win a 2011 Toyota RAV 4 with a retail value of more than \$20,000 courtesy of Toyota and The Central Indiana Toyota Dealers Association.

“This year’s show is packed with exciting new product. It gives the consumer a chance to not only get a sneak peek at brand new product but also to see products that have been out this year but have been in very short supply. The manufacturers are optimistic and the consumer gets to see why they are so excited.” said Courtney Cole, President of The Indianapolis Auto Dealers Association. “We’ve packed a lot of show in a smaller, more compact, easier to view display area to make the most of your visit. Come out and spend some time with family and friends during the holidays at the 2011 Indy Auto Show. We know you won’t be disappointed!”

#### **SHOW HOURS**

<b>Sunday, Dec. 26</b>	.....	<b>11 a.m. – 9 p.m.</b>
<b>Monday, Dec. 27</b>	.....	<b>11 a.m. – 9 p.m.</b>
<b>Tuesday, Dec. 28</b>	.....	<b>11 a.m. – 9 p.m.</b>
<b>Wednesday, Dec. 29</b>	.....	<b>11 a.m. – 9 p.m.</b>
<b>Thursday, Dec. 30</b>	.....	<b>11 a.m. – 9 p.m.</b>
<b>Friday, Dec. 31</b>	.....	<b>11 a.m. – 6 p.m.</b>
<b>Saturday, Jan. 1, 2011</b>	.....	<b>11 a.m. – 6 p.m.</b>

**Admission:** Adults: \$7.00;  
Children **under 12 are FREE** when accompanied by an adult.

For more information about the 2011 Indianapolis Auto Show contact Marty Murphy, executive director, Indianapolis Automobile Trade Association at **(317) 266-8455**.