

# 2011

# INDIANAPOLIS AUTO SHOW

December 26, 2010 - January 1, 2011

INDIANA CONVENTION CENTER

Courtney Cole, Hare Chevrolet Inc.

Chairperson, 2011 Indianapolis Auto Show

## **FACT SHEET - THE SHOW AT A GLANCE** **2011 INDIANAPOLIS AUTO SHOW**

**Ninety-Seventh Annual Edition hosted by the Greater Metropolitan  
Indianapolis Automobile Trade Association**

**&  
Presented by  
The Indianapolis Star**

**DATE:** December 26, 2010 through January 1, 2011      **Featuring over 375,000 sq. ft. of exhibit space for vehicles and automotive products**

**SITE:** The Indiana Convention Center  
100 South Capitol  
Indianapolis, IN 46225  
(317) 266-8455

**HOURS:** Sunday, December 26, 2010 - 11:00 a.m. - 9:00 p.m.  
Monday, December 27, 2010 - 11:00 a.m. - 9:00 p.m.  
Tuesday, December 28, 2010 - 11:00 a.m. - 9:00 p.m.  
Wednesday, December 29, 2010 - 11:00 a.m. - 9:00 p.m.  
Thursday, December 30, 2010 - 11:00 a.m. - 9:00 p.m.  
Friday, December 31, 2010 - 11:00 a.m. - 6:00 p.m.  
Saturday, January 1, 2011 - 11:00 a.m. - 6:00 p.m.

**VEHICLES:** Approximately 450

**EXHIBITS:** New models representing 39 different makes of Domestic and Import Automobiles and Trucks

**ADMISSION:** Adults - \$7.00 Children under 12 FREE (when accompanied by an adult)  
All U.S. active duty military personnel – FREE (Must have ID)  
All active duty police and fire department personnel – FREE (Must have ID)

**PARKING:** Facilities surrounding the Indiana Convention Center

**ABOUT THE HOSTS:** The Indianapolis Automobile Trade Association is an organization of 95 franchised new car and truck dealers in the Greater Indianapolis area.

**PERMANENT ADDRESS:** 150 W. Market Street, Suite 810  
Indianapolis, IN 46204 (317) 266-8455

**2010 Association President:** Courtney Cole, Hare Chevrolet, Inc.  
**2011 Auto Show Chairman:** Courtney Cole, Hare Chevrolet, Inc.

**Auto Show General Manager:** Marty Murphy

**Website:** [www.adai-inc.org](http://www.adai-inc.org) . . . click on Auto Show Link or [www.theindyautoshow.com](http://www.theindyautoshow.com)

**Contact Information:** Indianapolis Automobile Trade Association (317) 266-8455