

2010

INDIANAPOLIS AUTO SHOW

December 26, 2009 - January 1, 2010

INDIANA CONVENTION CENTER

Mark Harrison, Ed Martin Pontiac-GMC, Inc.
Chairman, 2010 Indianapolis Auto Show

FACT SHEET - THE SHOW AT A GLANCE 2010 INDIANAPOLIS AUTO SHOW

**Ninety-Sixth Annual Edition hosted by the Greater Metropolitan
Indianapolis Automobile Trade Association**

**&
Presented by
The Indianapolis Star**

- DATE:** December 26, 2009 through January 1, 2010 **Featuring over 375,000 sq. ft. of exhibit space for vehicles and automotive products**
- SITE:** The Indiana Convention Center
100 South Capitol
Indianapolis, IN 46225
(317) 266-8455
- HOURS:** Saturday, December 26, 2009 - 11:00 a.m. - 9:00 p.m.
Sunday, December 27, 2009 - 11:00 a.m. - 9:00 p.m.
Monday, December 28, 2009 - 11:00 a.m. - 9:00 p.m.
Tuesday, December 29, 2009 - 11:00 a.m. - 9:00 p.m.
Wednesday, December 30, 2009 - 11:00 a.m. - 9:00 p.m.
Thursday, December 31, 2009 - 11:00 a.m. - 6:00 p.m.
Friday, January 1, 2010 - 11:00 a.m. - 6:00 p.m.
- VEHICLES:** Approximately 450
- EXHIBITS:** New models representing 39 different makes of Domestic and Import Automobiles and Trucks
- ADMISSION:** Adults - \$7.00 Children under 12 FREE (when accompanied by an adult)
All U.S. active duty military personnel – FREE (Must have ID)
All active duty police and fire department personnel – FREE (Must have ID)
- PARKING:** Facilities surrounding the Indiana Convention Center
- ABOUT THE HOSTS:** The Indianapolis Automobile Trade Association is an organization of 95 franchised new car and truck dealers in the Greater Indianapolis area.
- PERMANENT ADDRESS:** 150 W. Market Street, Suite 810
Indianapolis, IN 46204 (317) 266-8455
- 2009 Association President:** Mark Harrison, Ed Martin Pontiac-GMC, Inc.
2010 Auto Show Chairman: Mark Harrison, Ed Martin Pontiac-GMC, Inc.
- Auto Show General Manager:** Marty Murphy
- Website:** www.adai-inc.org . . . click on Auto Show Link or www.indyautoshow.com
- Contact Information:** Indianapolis Automobile Trade Association (317) 266-8455